

Christopher Johnson

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Personal Summary

I have been married to my high school sweetheart for the past 17 years. I enjoy spending time with our 4 amazing children. I also enjoy spending time with friends and attending community events throughout the area. Spring and summer I enjoy baseball, car shows, cars & coffee gatherings, car auctions and anything to do outside. Fall and winter I enjoy traveling to car auctions and I expand my education with online web development classes and sales training seminars.

Skills & Abilities

I have a wide range of knowledge and skills within retail and online sales. This knowledge has come from hands on experience and with continued schooling as online sales will continue to evolve and expand.

- Ability to dynamically lead, develop, and inspire high-performance teams
- Skills on online sales, phone sales & retail sales
- Skills on phone sales
- Abilities on digital marketing, leadership and purchasing

Career Summary

JK Auto Group, Salem, OH

2011 – Present

Senior Online Sales Manager of John Kufleitner's Galleria and Ebay Sales at Columbiana Chrysler-Jeep-Dodge
2014-Present

I am responsible for online Marketing, used car trade appraisals and auction purchasing of late model, high line and classic cars.

Car Stereo LLC, Austintown, OH

2008-2014

Founder/COO
2008-2014

I was responsible for day to day operations including employee management, retail sales, service operations, purchasing and advertising.

C2 Audio, Austintown, OH

2008-2014

Founder/Product Development
2008-2014

I handled product design, online marketing, retail sales and wholesale distribution of our OEM private label C2 Audio brand of products manufactured in USA, PROC and S. Korea.

Columbiana Chrysler-Jeep-Dodge, Columbiana, OH

2005-2008

Online Sales Manager
2005-2008

I handled internet leads, Ebay sales and print advertising along with auction purchasing and floor sales.

Audio Extreme, Boardman, OH

2002- 2005

Store Manager
2002- 2005

I handled retail sales and service operations. My first year with this company I increased sales by over 25% and delivered record breaking sales with consistent increases year after year.

Speed People LLC , Boardman, OH

1997-2002

Founder/COO
1997-2002

I handled all day to day operations of retail sales, product manufacturing, wholesale operations, print/online advertising, and employee management.

Education

Boardman High School
Primary School

1993-1997

ITT Technical Institute

1997-1998

DriveIt Website Management

1998-2000

Continued Online Web Development and Marketing Training

2001-2019

Other Skills

Marketing Platform:-

- **Ebay** – Expert Level
- **Facebook** – Advanced Level
- **Craglist** - Expert Level
- **Youtube** - Advanced Level

Other Services:-

- Web Management
- Sales and Purchasing
- Employee Management
- Deliver Magical Results